## NCC Cable System Order

RW. 1/705/79

Value   Valu		62347943 8166	Flight Dates Agency	10/31/16 - 11/13/16  Nonbox/Eisner  Pofers Associate Find	Update Date Version Show All Lines	10/31/16 4 Vs. 3
Ket         Wausau, WI         Client Code         WGE         Total # of Weeks           Leah Losier         Leah Losier         Product Code         RAF         Commission         Total         Total         Met Total         Met Total         Total Spots         Total Spots         Total Spots         Affiliate Split         Total Spots         Affiliate Split         Sold On         Sold On         Primary Demo         Adults 35+         GRP         -         CPP         -         CPP         -         -         CPP         - <td>System Name</td> <td>Spectrum/Wausau Interconnect, WI</td> <td>Advertiser</td> <td>Reform America Fund</td> <td>Show All Lines</td> <td></td>	System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Reform America Fund	Show All Lines	
Cient Code         WGE         Total           Leah Losier         Product Code         RAF         Commission           ces Coordinator         Michael Ryan         Est Code         1031FXNC         Net Total           ces Coordinator         Chicago         Product Name         1031FXNC         Total Spots           nne         (312) 527-5755         Credit Status         Adults 35+         Sold On           rvey         Cable Nielsen Live+1 Nov15         Primary Demo         Adults 35+         GRP         GRP           Makegood Policy         Approval Required         CPP         -	Market	Wausau, WI			Total # of Weeks	
Leah Losier         Leah Losier         Product Code         RAF         Commission           es Coordinator         Michael Ryan         Est Code         1031FXNC         Net Total           ice         Chicago         Chicago         Product Name         Total Spots           itus         Not accepted         Vey         Adults 35+         Sold On           vey         Cable Nielsen Live+1 Nov15         Primary Demo         Adults 35+         GRP         -           mments :         10.30 makegood. please confirm. thanks         Makegood Policy         Approval Required         CPP         -			Client Code	WGE	Total	
Coordinator Michael Ryan Michael Ryan Est Code 1031FXNC Product Name Chicago (312) 527-5755 Credit Status Not accepted Cable Nielsen Live+1 Nov15 Makegood Policy Approval Required Primary Demo Adults 35+ CPP -	AE	Leah Losier	Product Code	RAF	Commission	
Chicago Chicago Chicago Product Name Chicago Chicago Chicago Product Name Cade Name Cable Nielsen Live+1 Nov15 Primary Demo Adults 35+ Cable Nielsen Live+1 Nov15 Approval Required CPP -	Sales Coordinator	Michael Ryan	Est Code	1031FXNC	Net Total	
Cable Nielsen Live+1 Nov15   Credit Status   Credit Status   Affiliate Split	Office	Chicago	Product Name		Total Spots	
Not accepted  Cable Nielsen Live+1 Nov15  Primary Demo Adults 35+  Makegood Policy Approval Required  CPP -  10.30 makegood. please confirm. thanks	Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Cable Nielsen Live+1 Nov15 Primary Demo Adults 35+ Makegood Policy Approval Required  10.30 makegood. please confirm. thanks	Status	Not accepted			Sold On	Cost Per Spot
Makegood Policy Approval Required CPP - 10.30 makegood. please confirm. thanks	Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP -	GIMP
	•		Makegood Policy	Approval Required	CPP -	CPM
		10.30 makegood. please confirm, thanks				

21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	ω	2	_	Line
FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	Net
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	Program					
10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	Start Date
11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	Stop Date
16:00	16:00	16:00	16:00	16:00	00:00	09:00	09:00	09:00	09:00	00:60	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	Start Time
19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Stop Time
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_	_	-	0	0	_	0	0	0	0	0	0	0	1		-1	1	-1	-1	-1	_	Total Spots
\$95.00	\$95.00	\$95.00	\$95.00	\$95.00	\$61.00	\$61.00	\$61.00	\$61.00	\$61.00	\$61.00	\$61.00	\$61.00	\$89.00	\$89.00	\$89.00	\$89.00	\$89.00	\$89.00	\$89.00	\$89.00	Unit Cost
\$95.00	\$95.00	\$95.00	\$0.00	\$0.00	\$61.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$89.00	\$89.00	\$89.00	\$89.00	\$89.00	\$89.00	\$89.00	\$89.00	Total Cost
30	30	30	30	30	30	30	.30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
+1x	+1x	+1x	-1x	-1x	+1x					removed spots	removed spots	removed spots									Line Comment

## NCC Cable System Order

	CPM	CPP -	Approval Required	Makegood Policy		
-	GIMP	GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+1 Nov15	Survey
	Cost Per Spot	Sold On			Not accepted	Status
	100.0	Affiliate Split		Credit Status	(312) 527-5755	Phone
62.		Total Spots		Product Name	Chicago	Office
\$2,584.85		Net Total	1031FXNC	Est Code	Michael Ryan	Sales Coordinator
\$456.15		Commission	RAF	Product Code	Leah Losier	AE
\$3,041.00		Total	WGE	Client Code		
2		Total # of Weeks			Wausau, WI	Market
		Show All Lines	Reform America Fund	Advertiser	Spectrum/Wausau Interconnect, WI	System Name
	4 Vs. 3	Version	Nonbox/Eisner	Agency	8166	Syscode
	10/31/16	Update Date	10/31/16 - 11/13/16	Flight Dates	62347943	Order#

32	31	30	29	28	27	26	25	24	23	22	Line
FXNC	FXNC	FXNC	Net								
AVG. ALL WKS	AVG, ALL WKS<	VARIOUS	Program								
10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	91/21/11	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	Stop Time
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2	2	2	2	2	2	2	2	0	0	1	Total Spots
\$118.00	\$118.00	\$118.00	\$118.00	\$118.00	\$118.00	\$118.00	\$118.00	\$95.00	\$95.00	\$95.00	Unit Cost
\$236.00	\$236.00	\$236.00	\$236.00	\$236.00	\$236.00	\$236.00	\$236.00	\$0.00	\$0.00	\$95.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	Spot Len
								removed spots	removed spots	+1x	Line Comment

SYSTEM APP:	АМТ	SPOTS	
	\$3,041.00	29	Nov 2016
	\$0.00	0	Dec 2016
SALES	\$0.00	0	Jan 2017
S	\$0.00	0	Feb 2017
	\$0.00	0	Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017
ACCT	\$0.00	0	Apr 2017
sate	\$0.00	0	May 2017
	\$0.00	0	Jun 2017
	\$0.00	0	Jul 2017
	\$0.00	0	
	\$0.00	0	Aug 2017 Sep 2017
Date	\$0.00	0	Oct 2017
Date Printed 10/31/1	\$3,041.00	29	Total

62347943 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |

SYSTEM APP: